



Serving the Pueblo Community Since 1910

302 N. Santa Fe Ave. • Pueblo, CO 81003 • (719) 542-1704 • (719) 546-9596 fax • pueblochamber.org

Dear Veteran Parade Sponsor,

The Greater Pueblo Chamber of Commerce is proud to support and organize Veteran focused events.

We are excited to announce the *19th Annual Pueblo Chieftain Veteran's Day Reverse Parade*. Due to COVID-19, this year's parade will look a little different. We will be hosting a reverse parade, where participants will line the street through Mineral Palace Park and spectators can drive through the park to see the entries. The parade is scheduled for Saturday, November 7th, 2020 at 10:00am in the Mineral Palace Park.

The Greater Pueblo Chamber of Commerce is honored to organize this great community event and is seeking sponsors for this year's reverse Veterans Day Parade to help cover some of the costs for this well-deserved event. Any and all donations are appreciated.

- ❖ **\*Star Spangled Banner Sponsor - \$1500**  
-Name and logo in all print and digital media.
- ❖ **Red Sponsor \$1000**  
-Name and logo in all print and digital media.
- ❖ **White Sponsor \$500**  
- Name and logo in all print and digital media.
- ❖ **Blue Sponsor \$250**  
- Name and logo in all print and digital media.

As Veterans come together to remember old friends and tell stories of the past and present, they also wear their uniforms, and take their place in the park so patrons can drive by and honor them. The weather is usually brisk but it doesn't stop Pueblo's proud Veterans from getting up early and participating in the parade.

We need your support! If you are able to contribute a smaller amount, it is truly appreciated. We have always appreciated your support as a member of the Pueblo Chamber and Pueblo appreciates your service to the community. Please feel free to contact me with any questions or concerns.

Sincerely,

Ava DeHerrera  
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