



302 N. Santa Fe Ave. • Pueblo, CO 81003 • (719) 542-1704 • (719) 543-4851 fax • pueblochamber.org

## Welcome, Pueblo Chile Lovers!

Thank you for registering for the **2018 Spice Up Spring Pueblo Chile** Recipe Competition! This is an exciting event that gives you an opportunity to compete locally with the most creative and delicious recipes, inspired by Pueblo, Colorado's amazing Certified Pueblo Chile Peppers! Please take note of the following information:

- **Recipes are due by April 13th, 2018:** Recipe's in typed format are preferred, however legible, hand-written recipes will be accepted. Email recipes to: donielle@pueblochamber.net or drop off at Greater Pueblo Chamber of Commerce, 302 N. Santa Fe Ave. **\*\*Please include WHERE you purchased your Certified Pueblo Chile!**
- Any recipe that does not utilize Certified Pueblo Chile will be disqualified.
- Each contestant must agree to the public release of their recipe(s).
- Judges will be scoring on: VISUAL APPEAL, PUEBLO CHILE FLAVOR, and OVERALL SATISFACTION.
- **Judging will be performed at your location during the week of April 23rd - April 27<sup>th</sup>:**
- Although special consideration will be given to accommodate the best time frame for each contestant, there is no guarantee of specific times.
- Each contestant will be notified of the date and time of judging by April 16<sup>th</sup>, after final submission of recipes.

### Prize Reminder:

1<sup>st</sup> Place Winners in each category will receive a coveted Pueblo Chile Proud Trophy, an awesome Certified Pueblo Chile T-Shirt, 1-year FREE MEMEBERSHIP to the Pueblo Chile Growers Association AND 2 bushels of fresh roasted Pueblo Chile **AND \$250 cash!** In addition, all competitors will be mentioned in press releases, social media, the Pueblo Chile website as well as any related print materials.

Thank you again for registering for this fun and unique competition and for being Pueblo Chile proud!!!

Donielle Gonzales  
719-542-1704 | donielle@pueblochamber.net  
Director of Tourism, Greater Pueblo Chamber of Commerce  
Executive Director, Pueblo Chile Growers Association

